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*GUIDE:*

How to setup your way into NFTs and Crypto

by IPG Mediabrands

# What is NFT art?

An NFT is a digital asset. The term stands for **non-fungible token**. Like cryptocurrency, NFTs trade via blockchain technology and represent real-world commodities, such as art, real estate, avatars, memes, video game skins, and GIFs. People buy and sell these assets via **NFT marketplaces**.

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Since each NFT has its own identifying code and metadata, it is not replaceable. NFTs have become a significant market for investors and collectors interested in buying, selling, and trading both physical and digital art. The success of digital artists and craze surrounding NFT projects have led to some of the biggest sales in the NFT world.

# About the Guide

In this comprehensive step-by-step guide, you will learn how to:

- Create your first Cryptocurrency **Wallet**
- Collect the **imba NFTs for free**
- Find the collected NFTs in the **OpenSea** Marketplace

## Optional

- Add **Polygon Network** manually to your Wallet, for low cost NFT transactions.
- Buy your first **MATIC** tokens (Polygon's crypto coin) or any other cryptocurrencies.

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# 1. Create your Wallet

# How to create your Wallet

Crypto wallets store your private keys, keeping your crypto safe and accessible. They also allow you to send, receive, and spend cryptocurrencies.

In this guide you will learn how to create a wallet in *MetaMask*.

MetaMask is a crypto wallet that can be used in a web browser and on mobile devices to interact with the Ethereum blockchain.

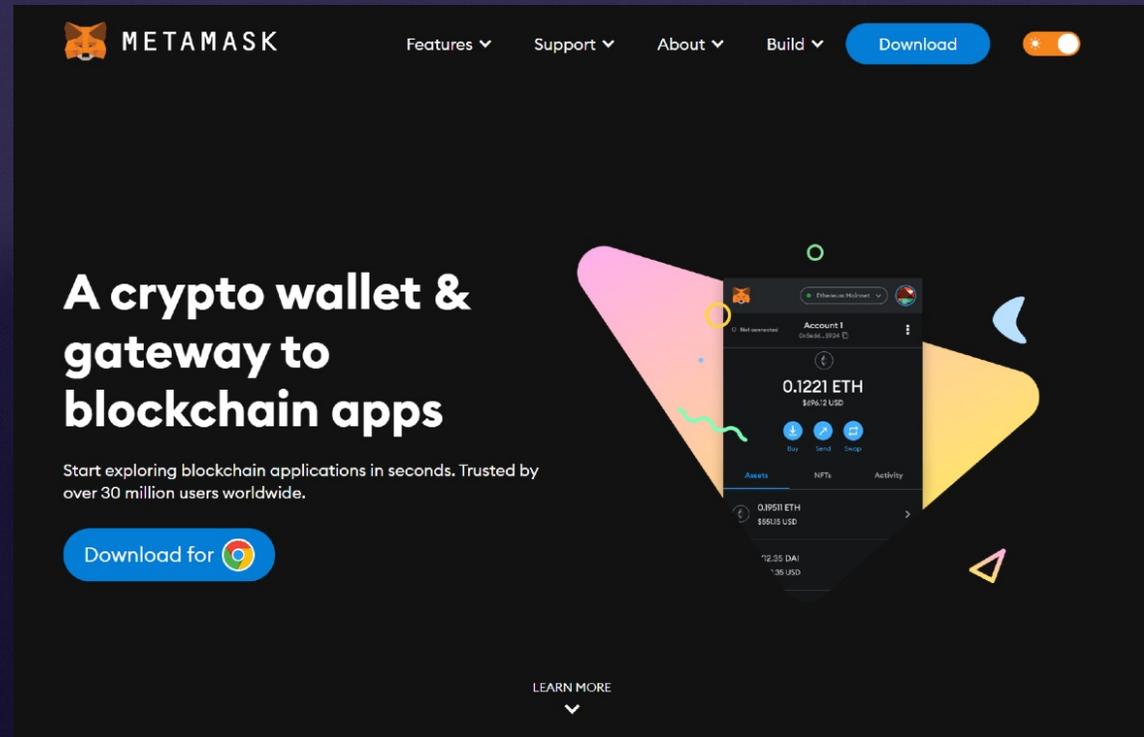
# Step 1: Install MetaMask on your Browser

To create a new wallet with MetaMask you need to install the extension first. You can install MetaMask for Chrome, Firefox, Brave and Opera browsers.

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1. Open <https://metamask.io> or search for **MetaMask extension** using your favorite search engine.

Note: In this tutorial we will be using Google Chrome as an example, but the workflow is the same for all browsers.



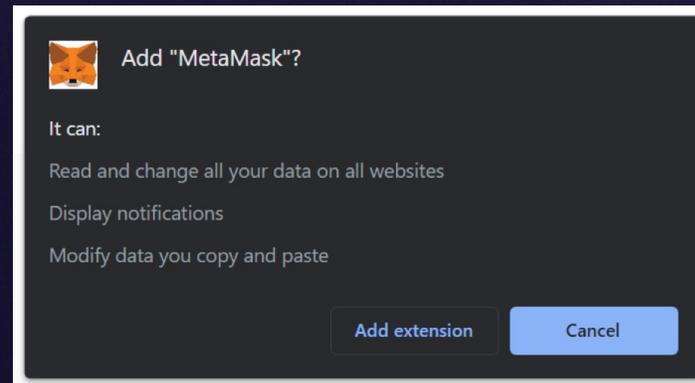
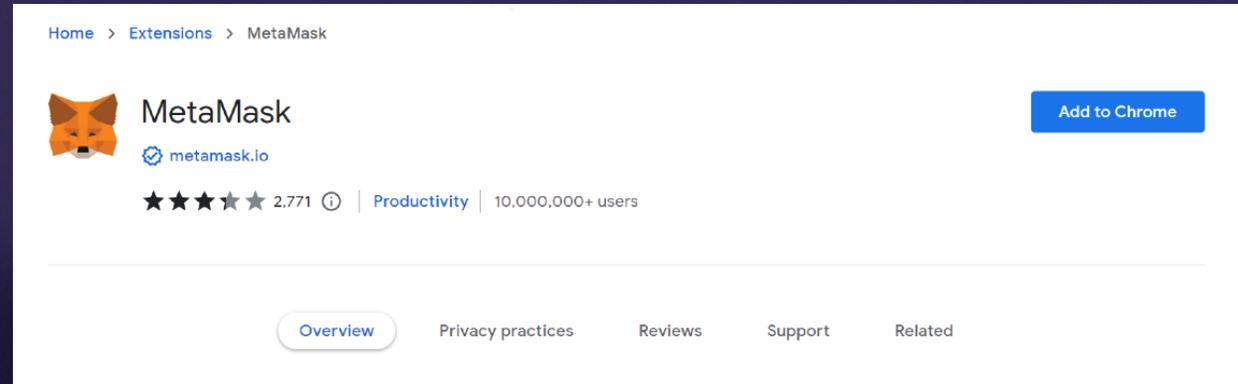
# Step 1: Install MetaMask on your Browser

2. Click Download to install MetaMask as a Google Chrome extension.

3. Click Add to Chrome.

4. Click Add Extension.

That's it! You have successfully installed MetaMask extension!

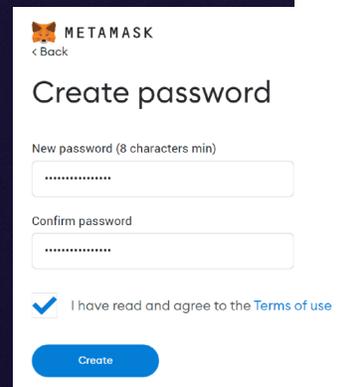
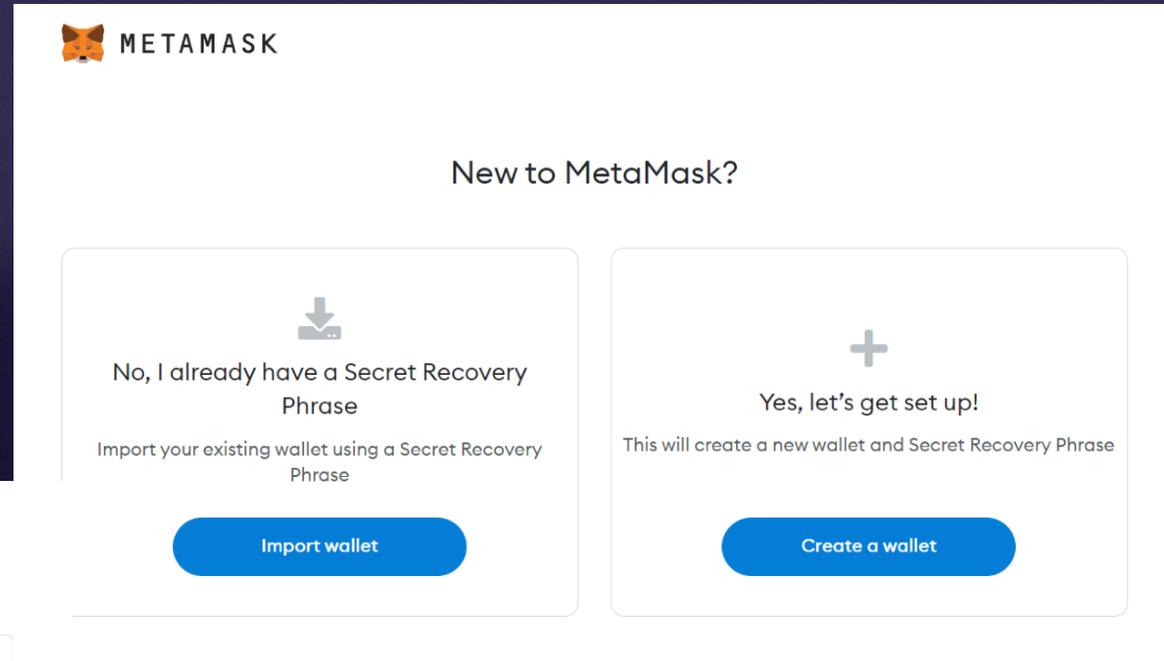


## Step 2: Create an account

The next step is to create an account.

1. When the download is finished, you will be able to either restore an older wallet with a **Secret Recovery Phrase** or create a new account, by creating a new wallet and generating a new Secret Recovery Phrase.

2. You will be asked to create a new password. Create a strong password and click **Create**.



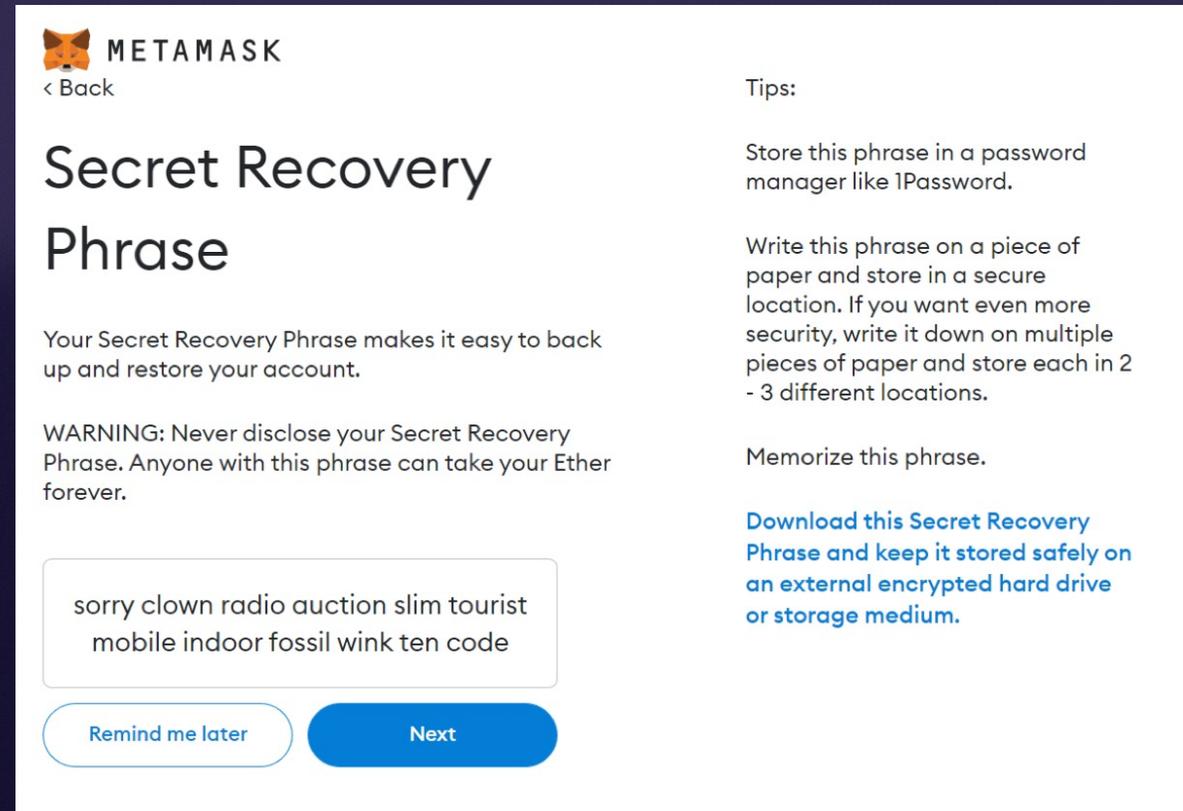
## Step 2: Create an account

3. MetaMask will then provide some information about the Secret Recovery Phrase and on the next page you will see your phrase.

4. Write the **12-word phrase** down on a piece of paper on the same order presented.

### CAUTION

Read carefully MetaMask's instructions. Write this phrase on a piece of paper and store it in a secure location. If you want even more security, write it down on multiple pieces of paper and store each in 2–3 different locations. You can even memorize this phrase.



**METAMASK**

< Back

## Secret Recovery Phrase

Your Secret Recovery Phrase makes it easy to back up and restore your account.

**WARNING:** Never disclose your Secret Recovery Phrase. Anyone with this phrase can take your Ether forever.

sorry clown radio auction slim tourist  
mobile indoor fossil wink ten code

Remind me later Next

**Tips:**

Store this phrase in a password manager like 1Password.

Write this phrase on a piece of paper and store in a secure location. If you want even more security, write it down on multiple pieces of paper and store each in 2-3 different locations.

Memorize this phrase.

[Download this Secret Recovery Phrase and keep it stored safely on an external encrypted hard drive or storage medium.](#)

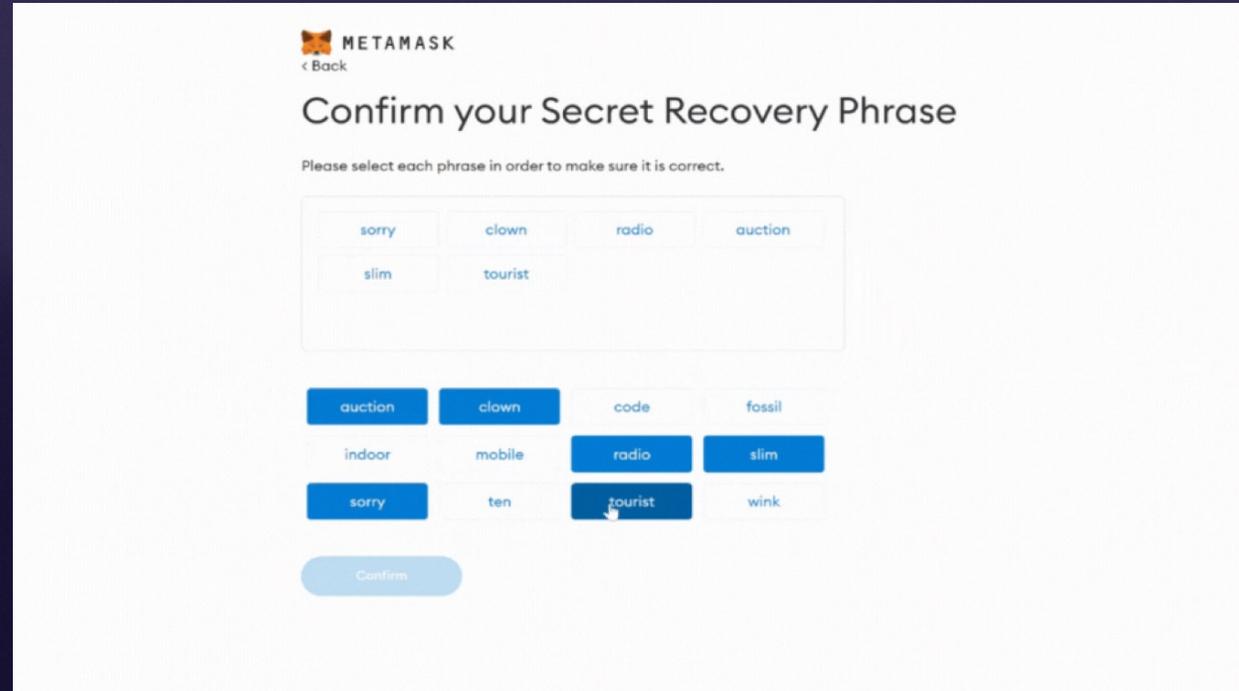
## Step 2: Create an account

5. Verify your secret phrase by selecting the previously generated phrase. When done, click **Confirm**.

By "solving this puzzle" you are confirming that you know your secret phrase.

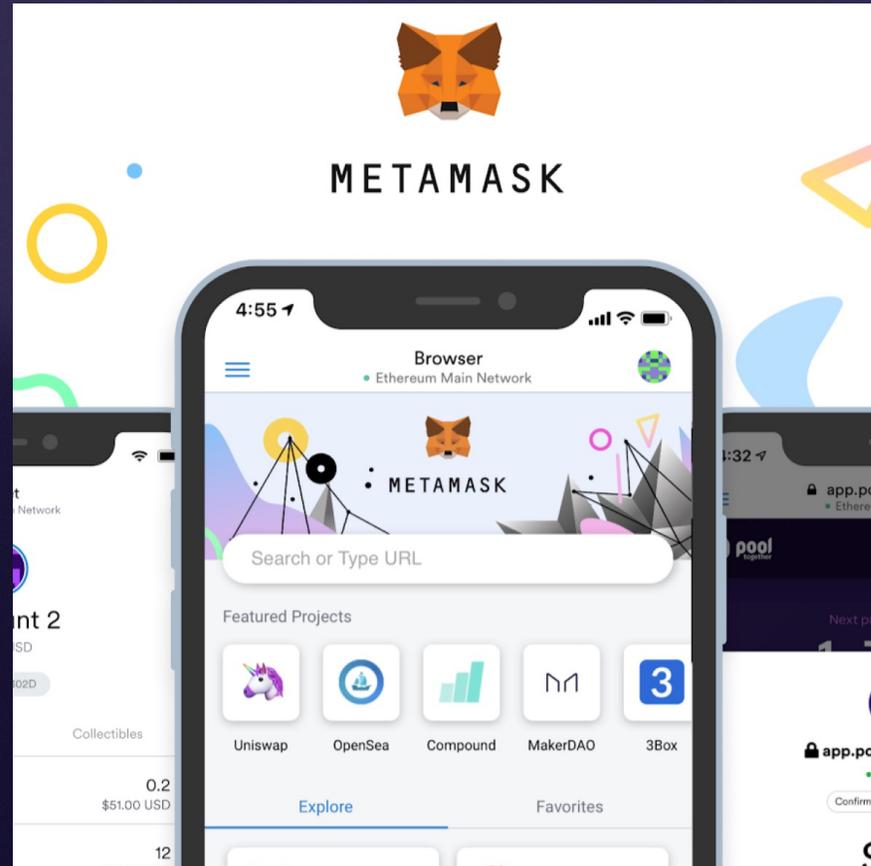
Congratulations! You have successfully created your *MetaMask* account.

A new Ethereum wallet address was automatically generated for you!



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We also recommend to get the [MetaMask mobile app](#) on your device.



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## 2. Get imba's NFTs

# How to get imba's NFTs

You can access and buy our NFTs in imba's website at:  
[imba.gr/calendar2023](https://imba.gr/calendar2023)

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The NFTs are **free** to grab,  
as we take care of the transaction expenses known as "gas fees".

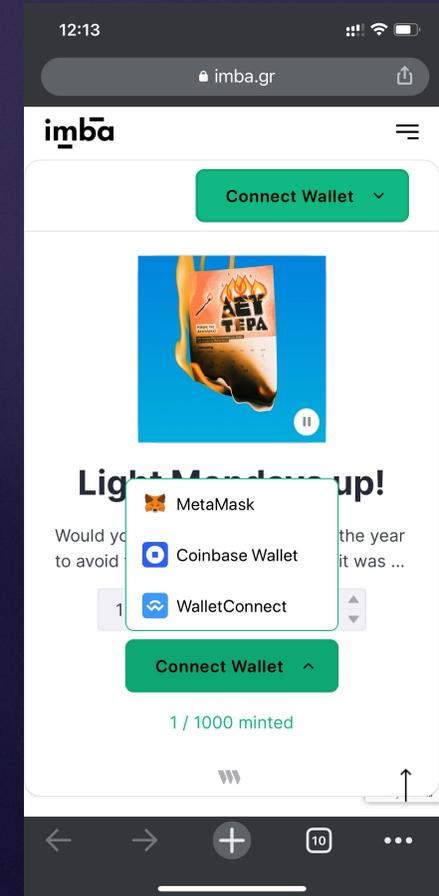
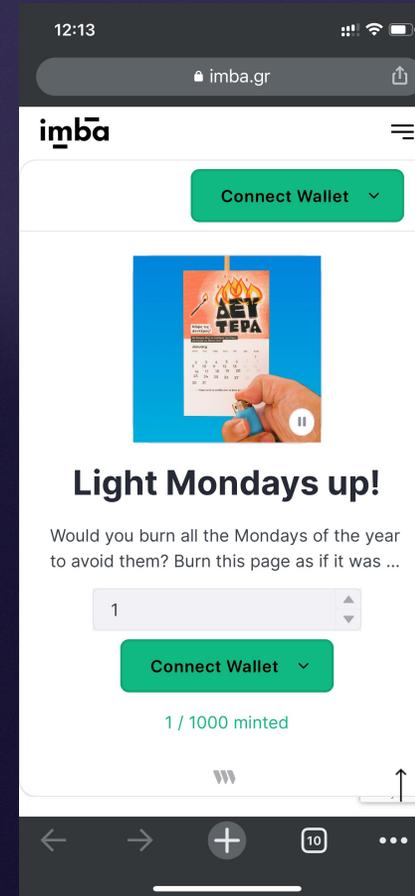
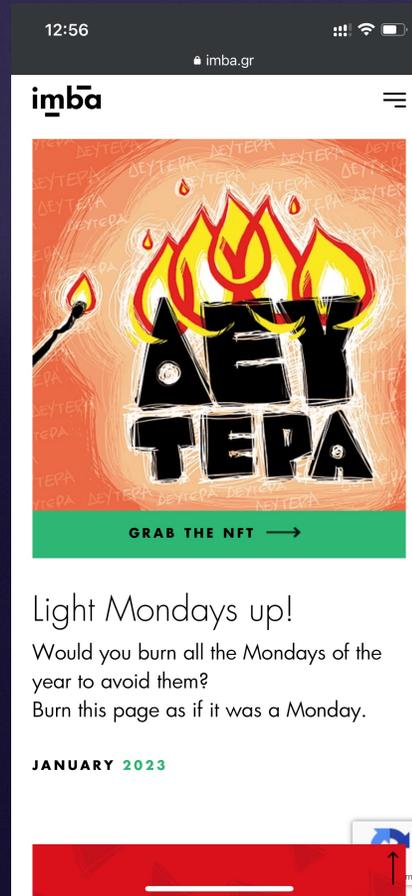
So, all you need is a **Crypto Wallet like MetaMask**, which you learned how to create  
in the previous step.

## Step 1. Find the NFT

In the Calendar's landing page  
<https://imba.gr/calendar2023>

navigate to the monthly NFT artwork that you would like to collect and then tap on the **Grab the NFT** button.

A new tab will open. Tap to **Connect Wallet** and select the MetaMask option, if you have already created a MetaMask wallet.



## Step 2. Complete purchase through your wallet

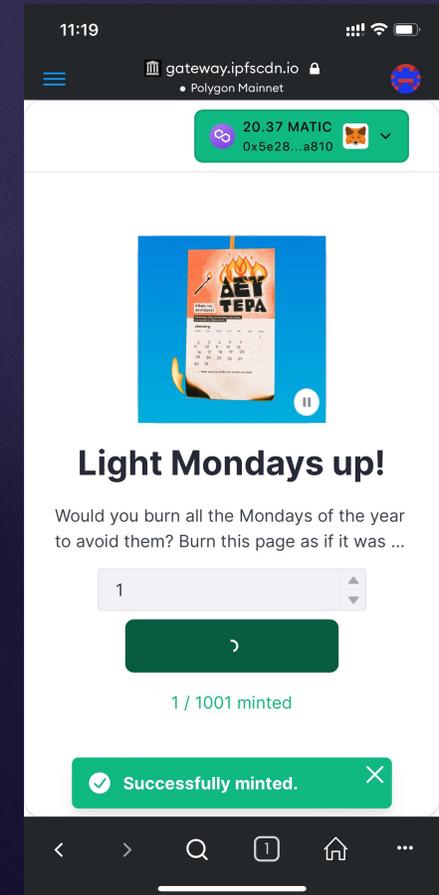
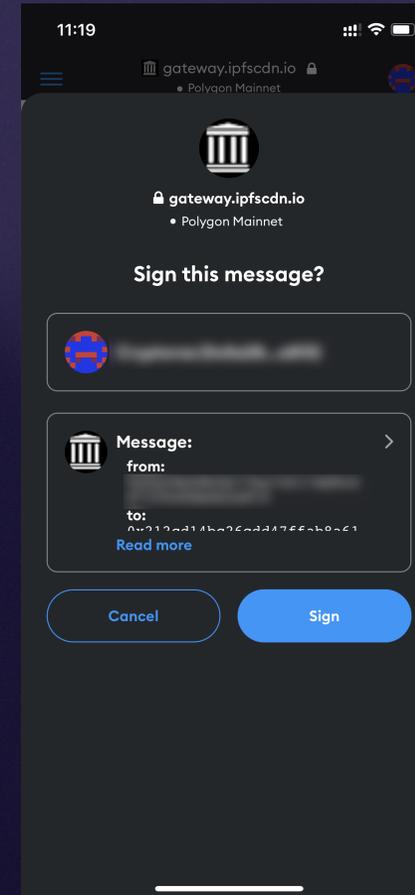
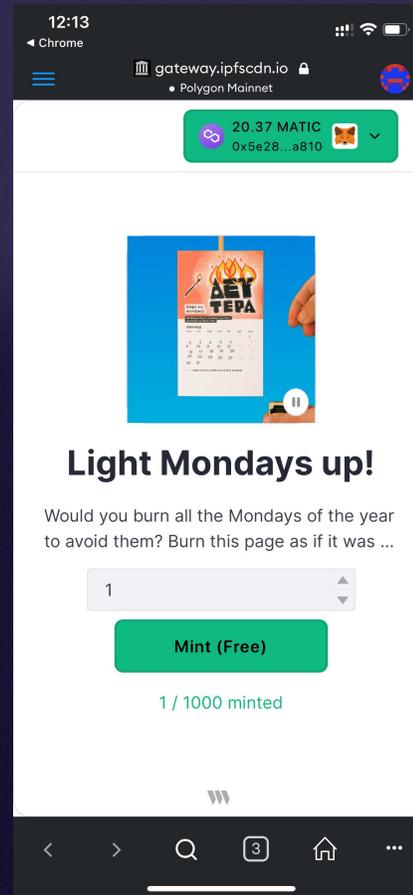
If you are using a mobile device, you will be redirected into MetaMask's own browser, where the wallet connection is completed.

Note: Do not disable Pop-Ups on your browser's settings.

In a desktop browser with an active MetaMask extension, you will be asked to confirm the connection.

Tap the **Mint (Free)** button and then the **Sign** button to confirm the transaction.

You have successfully purchased a copy of our NFT artwork! You may keep it or sell it at any price.



In order to see your collected NFTs, or even sell them, you need to **connect your Wallet to an NFT marketplace.**



The following chapter will guide you on how to connect with OpenSea marketplace.

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**3. Connect your Wallet to  
OpenSea NFT marketplace  
and manage your collectables.**

## Step 1. Connect your Wallet to OpenSea

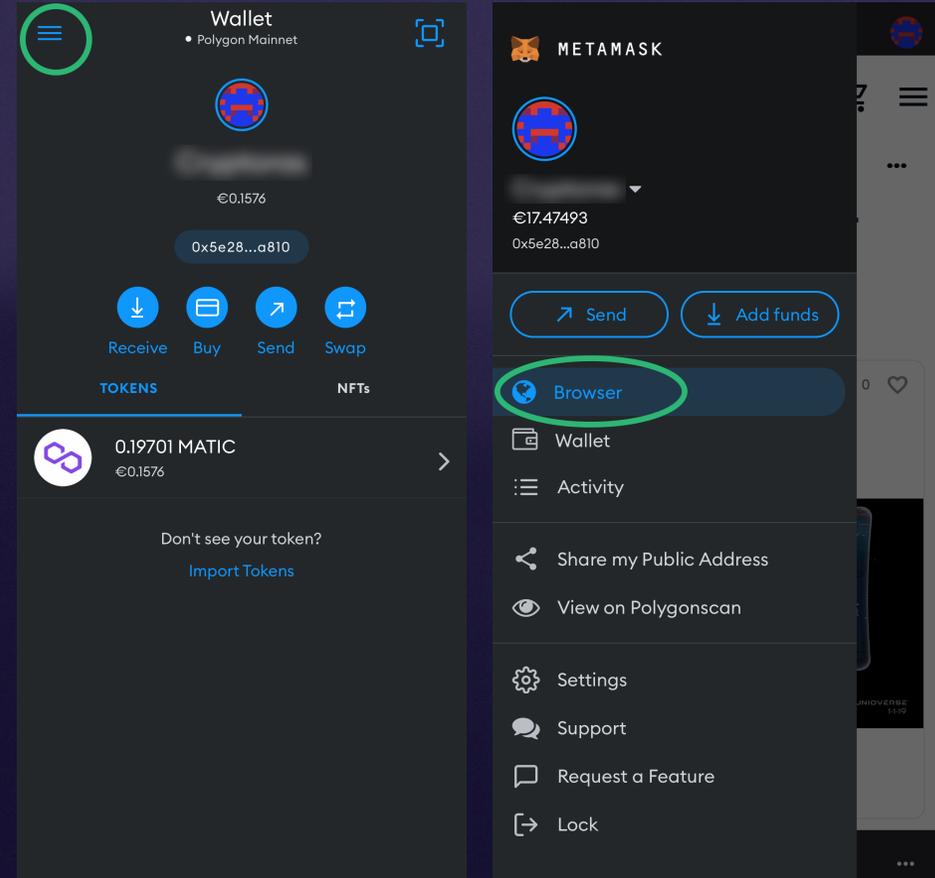
In order to create an account on a marketplace like OpenSea, you need to sign-in with your wallet.

If you intend to use a mobile device, we recommend to use [MetaMask's mobile app "Browser" feature](#) to navigate to OpenSea and connect your wallet.

NOTE: This will make it easier for the wallet to communicate with the marketplace on a mobile device.

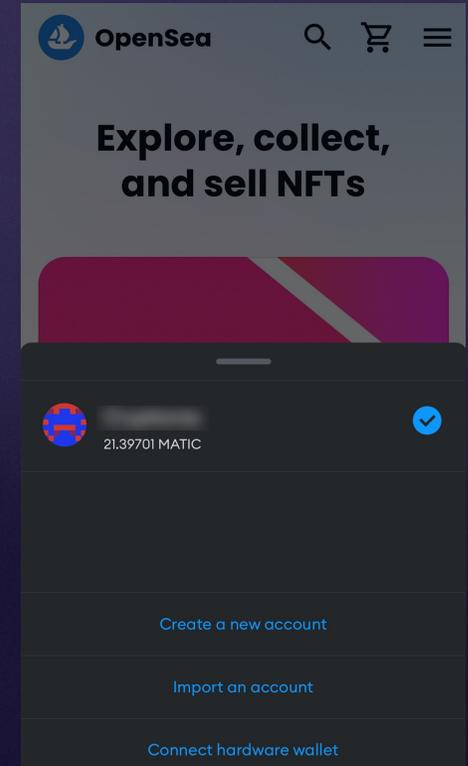
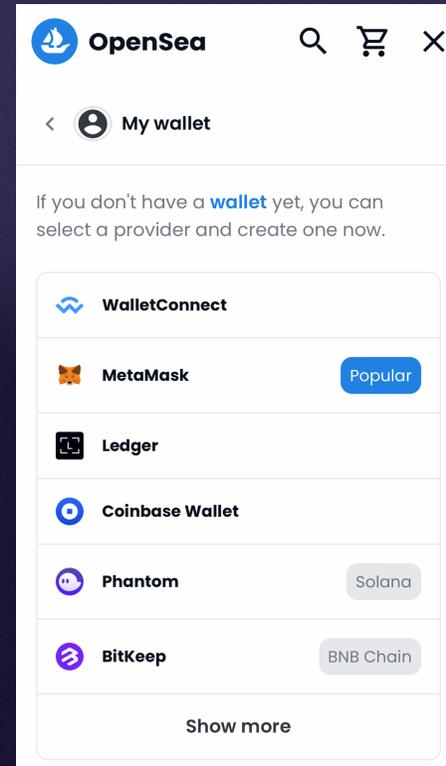
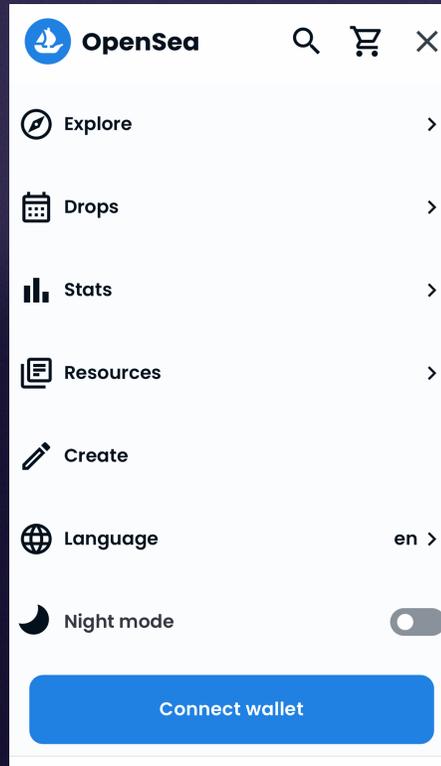


To access MetaMask's browser, tap on the [three-bar menu icon](#) and then tap on the [Browser](#) option.



# Step 1. Connect your Wallet to OpenSea

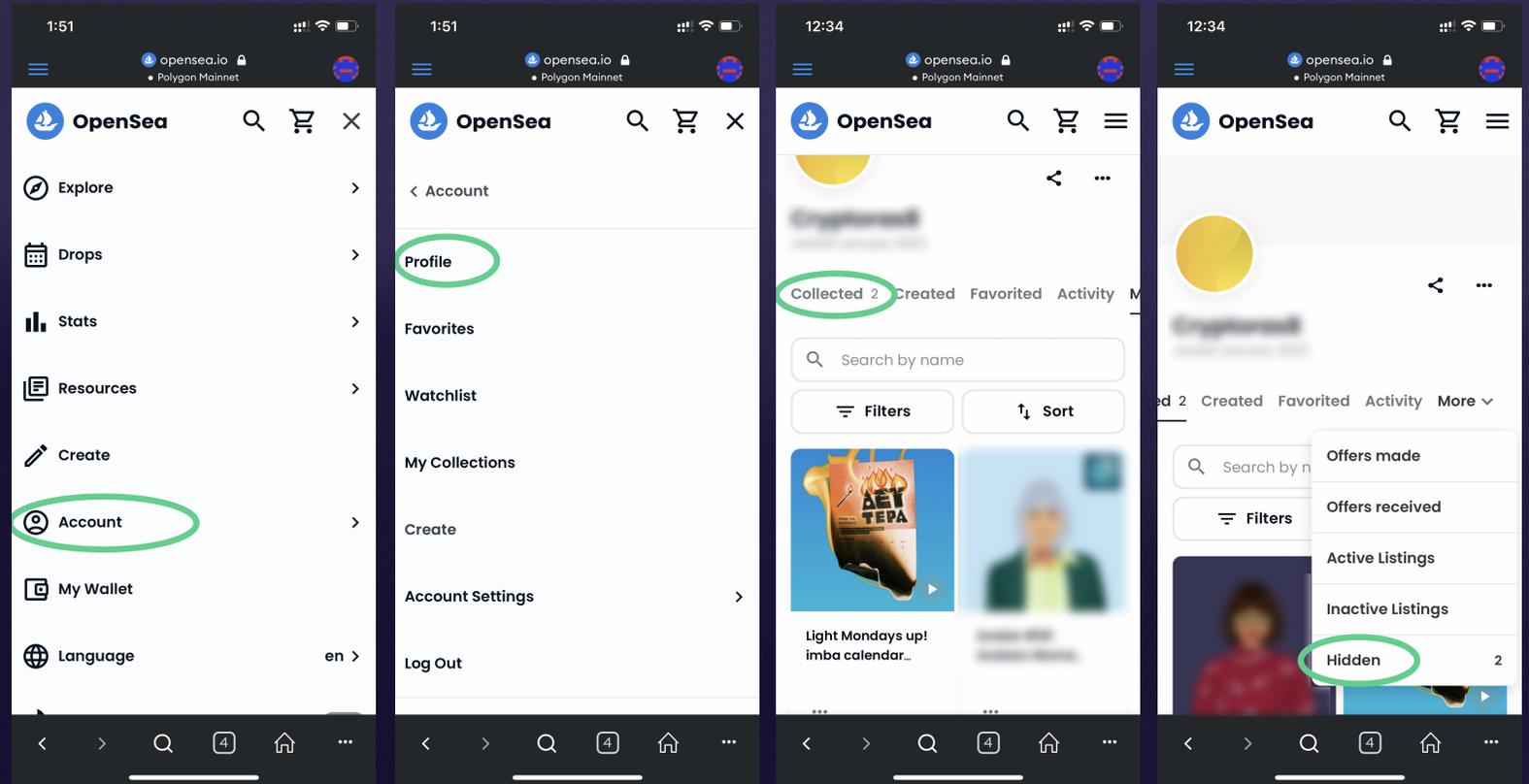
1. Navigate to the marketplace <https://opensea.io/>
2. Tap on the top-right menu icon
3. Tap **Connect Wallet** on the bottom
4. Select the **MetaMask** option
5. Now your wallet is connected to OpenSea Marketplace.



## Step 2. Find your collected NFTs

1. Into OpenSea, tap on the **top-right menu icon**
2. Tap **Account**
3. Tap **Profile**
4. On your profile page, you can see your collected NFTs in the **Collected** tab.

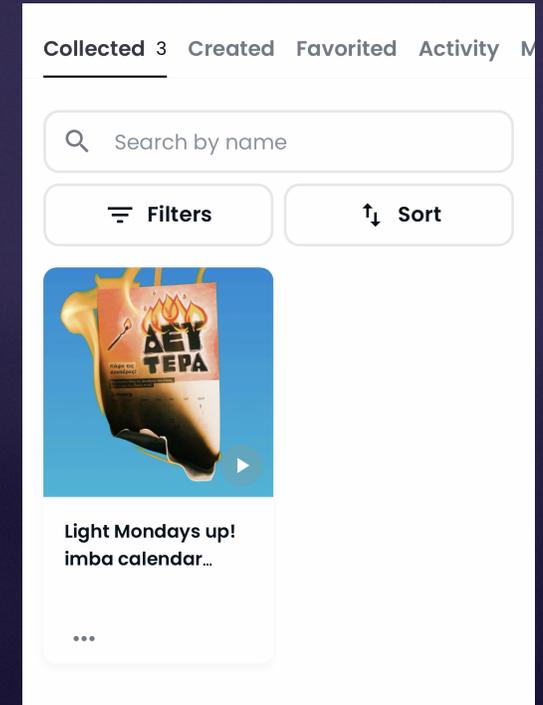
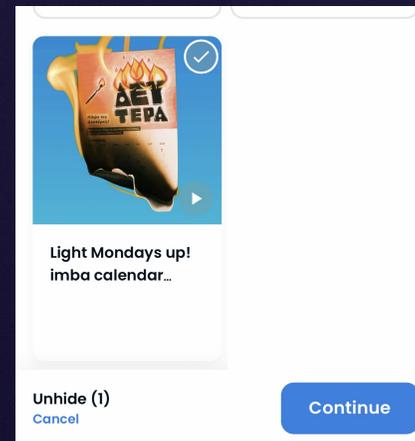
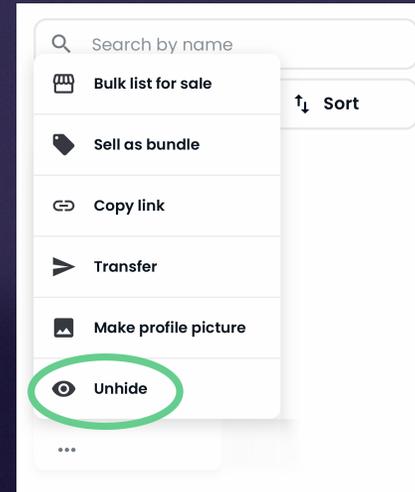
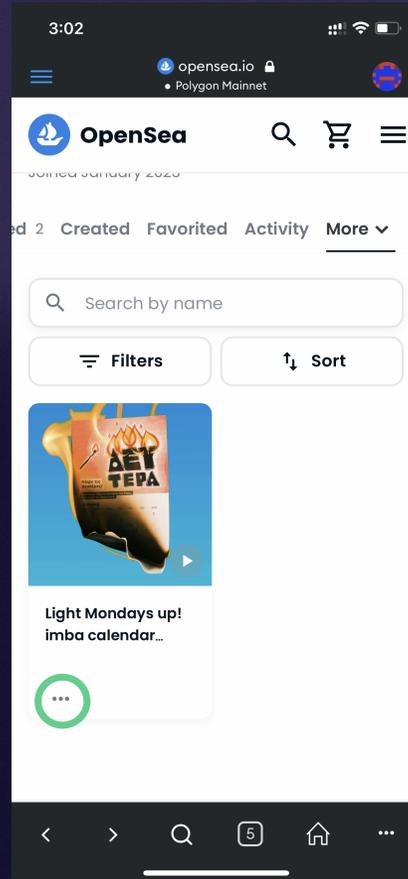
If you don't see them there, tap on the **More** tab and then on the **Hidden** option in the drop-down menu.



## Step 3. Unhide an NFT if it's hidden

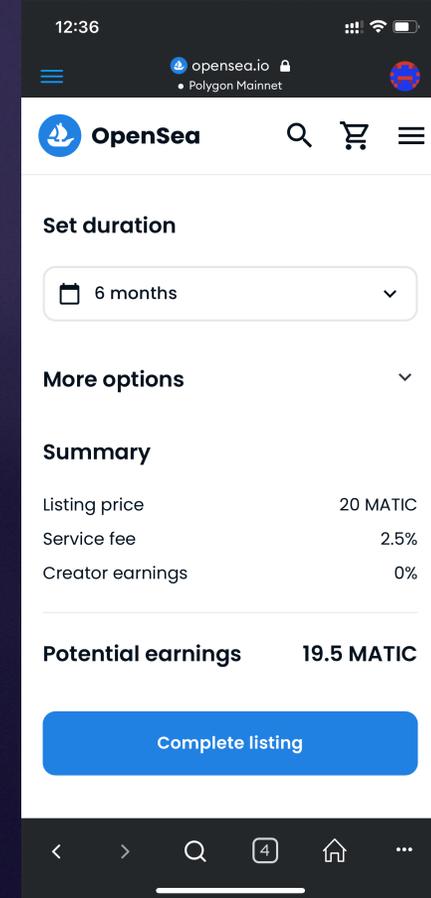
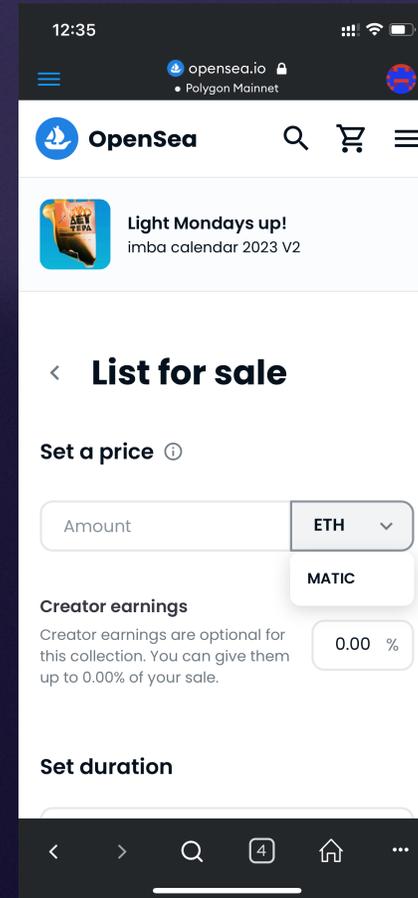
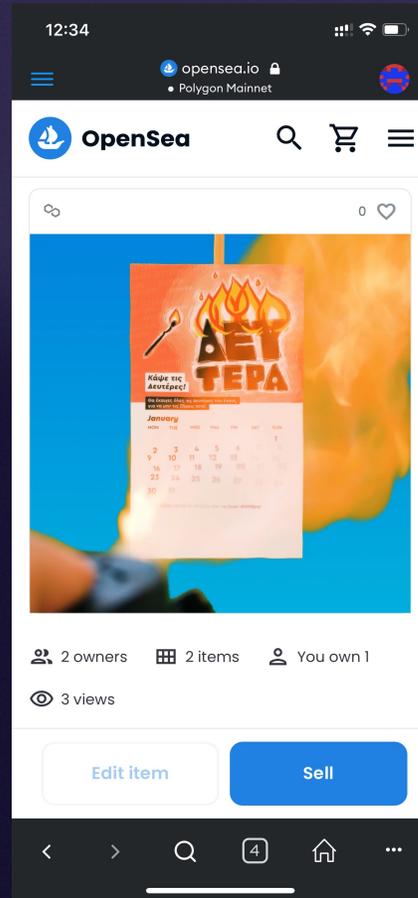
1. If your collected NFT is hidden, find it under **More > Hidden** menu and then tap on the **three-dots icon** to open a secondary menu.
2. Tap to **Unhide** the NFT and then tap **Continue**.
3. Your NFT will now be visible in the **Collected** tab.

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## Step 4. Sell an NFT

1. When you find your collected NFT artwork, you may keep it or sell it. Tap on the **Sell** button to configure the listing.
2. Set the **price** and **kind of token**. On this example we used MATIC token.
3. Set duration of the listing (maximum is 6 months).
4. Tap **Complete Listing** and then tap **Confirm** on the pop-up page.



# Congratulations!

You managed to enter the Crypto NFT world!

You can now sell your NFTs or keep them as a collectable item.

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*OPTIONAL*

Add Polygon Network

# Add Polygon Network

For our imba NFTs, we use Polygon Network to minimize transaction costs (a.k.a. Gas Fees)

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In order to view the flow of funds in your accounts, on the Polygon Network, you will need to configure Polygon testnet and mainnet URLs on MetaMask.

There are two ways to do it:

- Using Polygonscan (desktop)
- Add the Polygon network manually (mobile or desktop)

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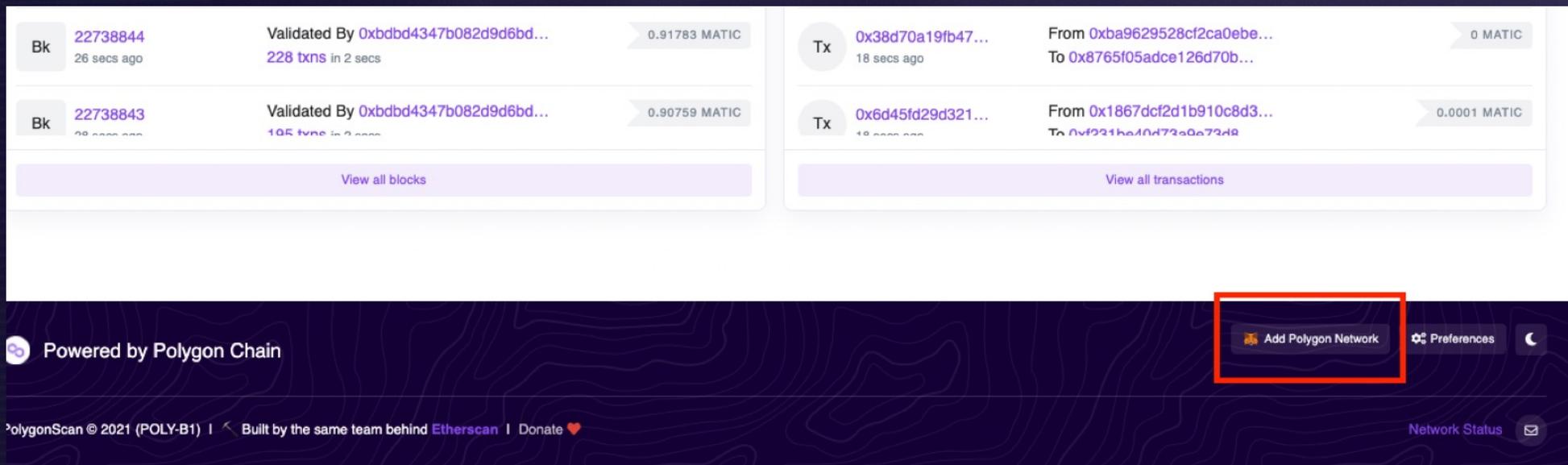
# Add the Polygon Network using Polygonscan

For Desktop use

# Add the Polygon Network using Polygonscan

Please follow the steps to add Polygon's Mainnet:

1. Navigate to [polygonscan.com](https://polygonscan.com)
2. Scroll down to the bottom of the page and click on the button "Add Polygon Network".

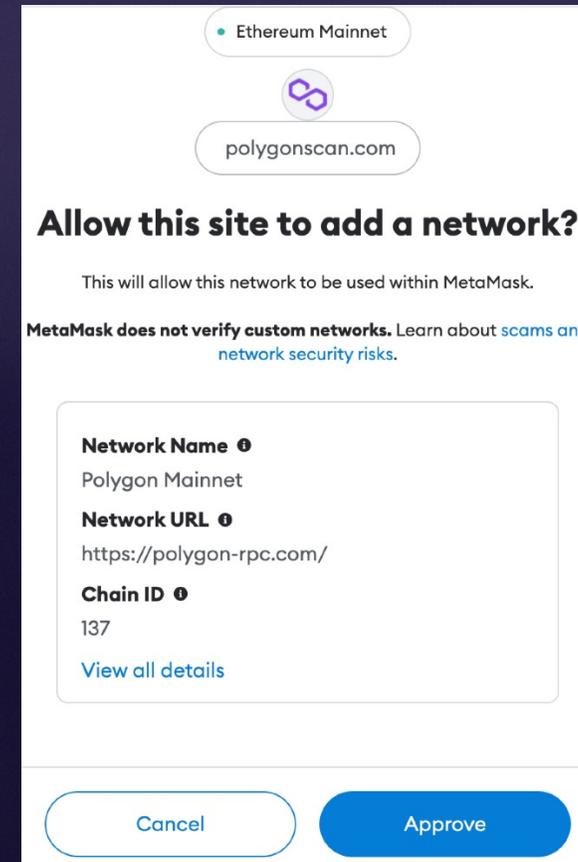


# Add the Polygon Network using Polygonscan

3. Once you click the button you will see a MetaMask Notification. Now, click on **Approve**. You will be directly switched to Polygon's Mainnet in the network dropdown list. You can now close the dialog.



If you are facing any issue, add the network manually according to the steps given in the next slides.



The image shows a MetaMask notification dialog for adding a network. At the top, there is a dropdown menu currently set to "Ethereum Mainnet". Below it is the Polygon logo and the URL "polygonscan.com". The main heading is "Allow this site to add a network?". Below this, it states "This will allow this network to be used within MetaMask." and includes a warning: "MetaMask does not verify custom networks. Learn about [scams and network security risks](#)." The dialog contains a form with the following fields: "Network Name" (Polygon Mainnet), "Network URL" (https://polygon-rpc.com/), and "Chain ID" (137). There is a "View all details" link below the Chain ID field. At the bottom, there are two buttons: "Cancel" and "Approve".



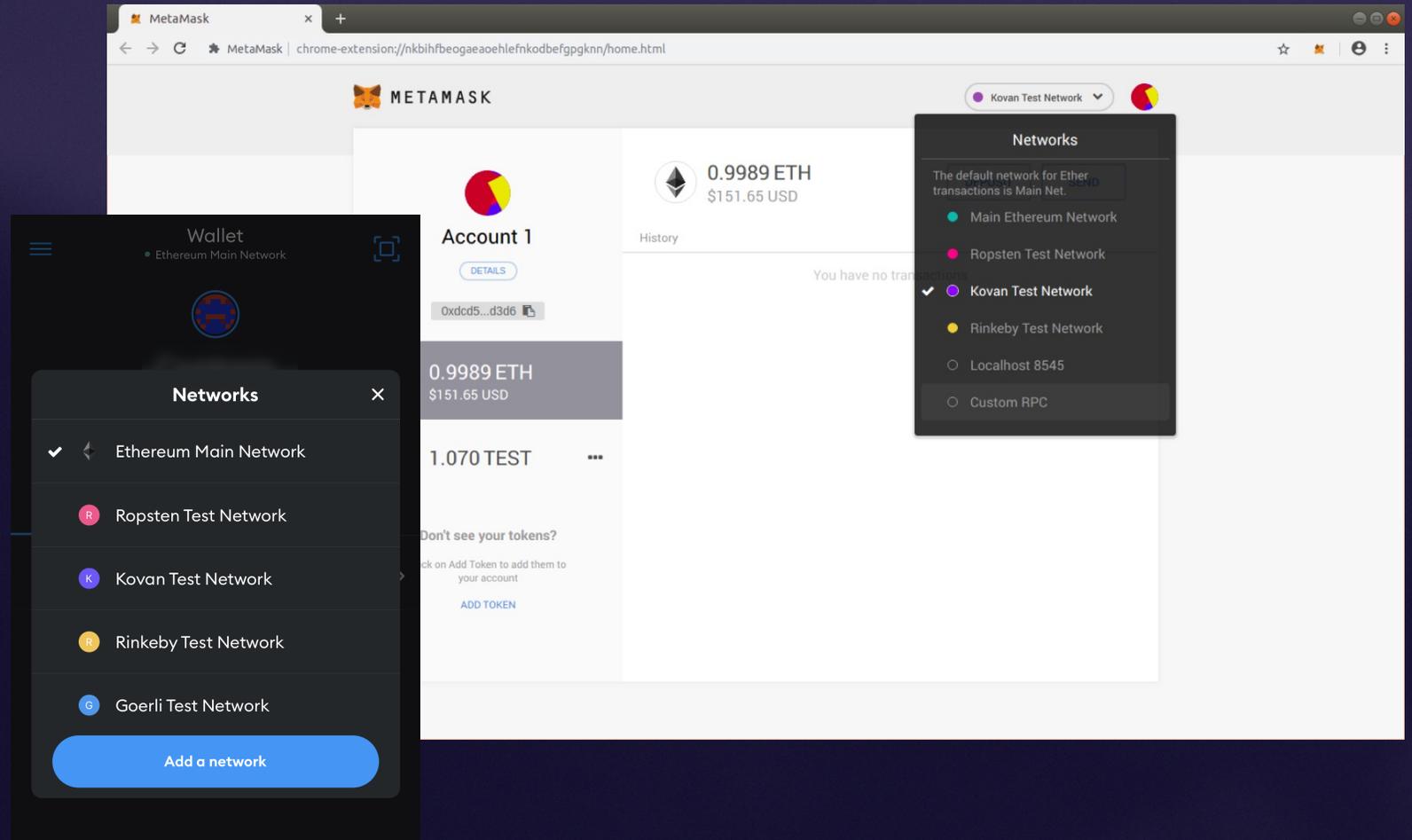
# Add the Polygon network manually

*For Mobile or Desktop use*

# Add the Polygon network manually

On a desktop browser, to add Polygon's Mainnet, click on the Network selection dropdown and then click on **Custom RPC**.

On the MetaMask mobile app, tap on the "Wallet" at the top of the screen and then tap **Add a network**.



# Add the Polygon network manually

It will open a form with 2 tabs on the top: Settings and Info.

- In the **Settings** tab you can add **Polygon Mainnet** in the Network Name field
- URL <https://polygon-rpc.com/> in the New RPC URL field
- **137** in Chain ID field,
- **MATIC** in Currency Symbol field
- and <https://polygonscan.com/> in Block Explorer URL field.

Once you've added the information click on **Save**. You will be directly switched to Polygon's Mainnet in the network dropdown list. You can now close the dialog.

On the mobile app, select the **Custom Networks** tab and fill the fields in the same way.

You have successfully added Polygon Network to your MetaMask!

Network Name

Polygon Mainnet

New RPC URL

<https://polygon-rpc.com/>

Chain ID ⓘ

137

Currency Symbol (optional)

MATIC

Block Explorer URL (optional)

<https://polygonscan.com>

Delete Cancel Save

Networks

POPULAR CUSTOM NETWORKS

⚠ A malicious network provider can lie about the state of the blockchain and record your network activity. Only add custom networks you trust.

Network Name

Network Name (optional)

RPC Url

New RPC Network

Chain ID

Chain ID

Symbol

Symbol (optional)

Block Explorer URL

Block Explorer URL (optional)

Add

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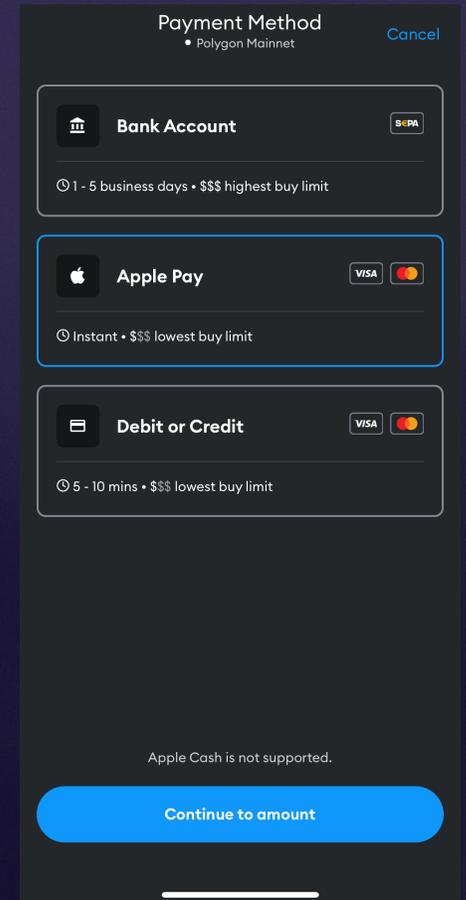
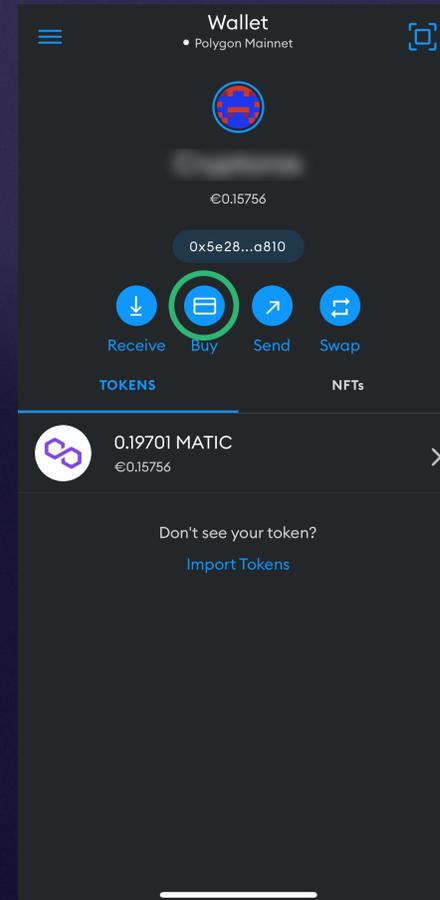
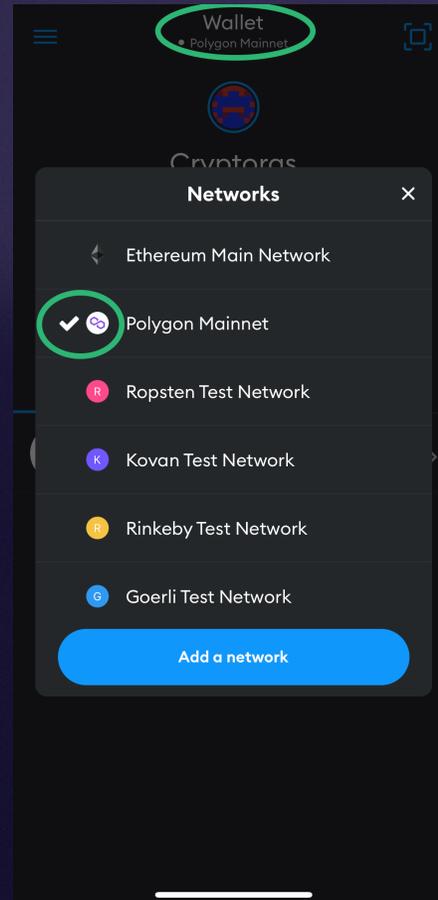
***OPTIONAL***

**Buy Crypto Tokens  
for NFT purchases**

# Buy Tokens

In this example we will use the MetaMask Mobile App.

1. Make sure to change the active network to **Polygon Mainnet** for low-cost transactions.
2. Tap on the **Buy Button** in your Wallet's main page.
3. Choose a **Payment Method**.

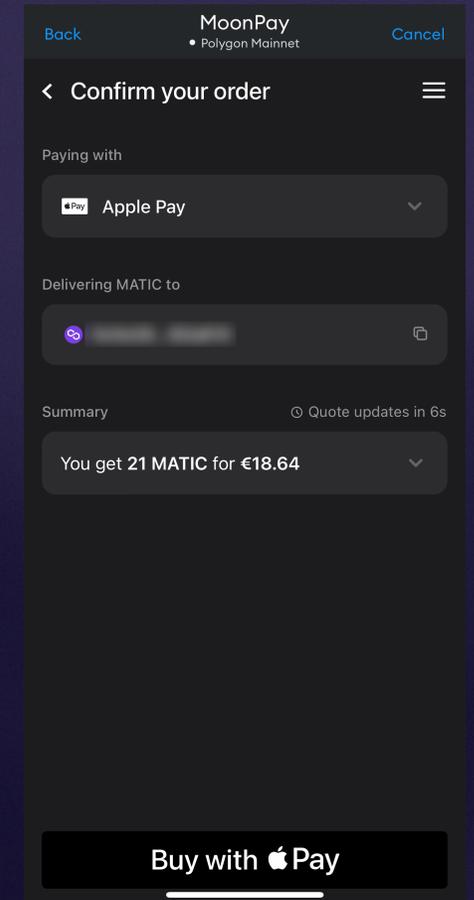
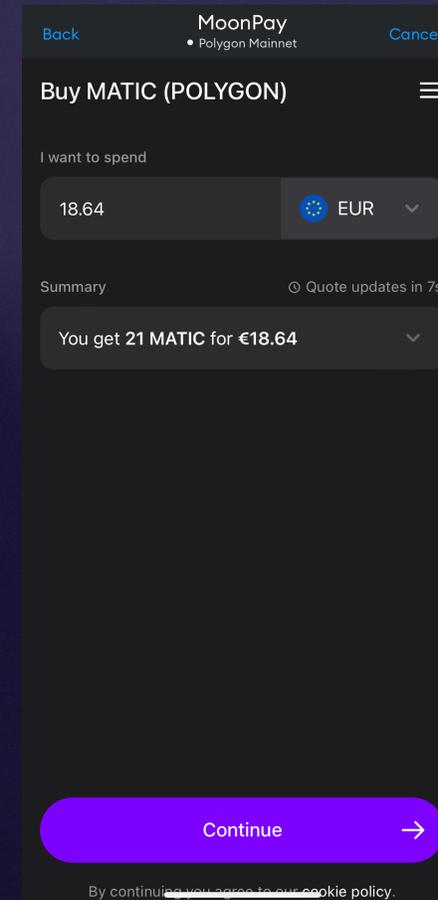
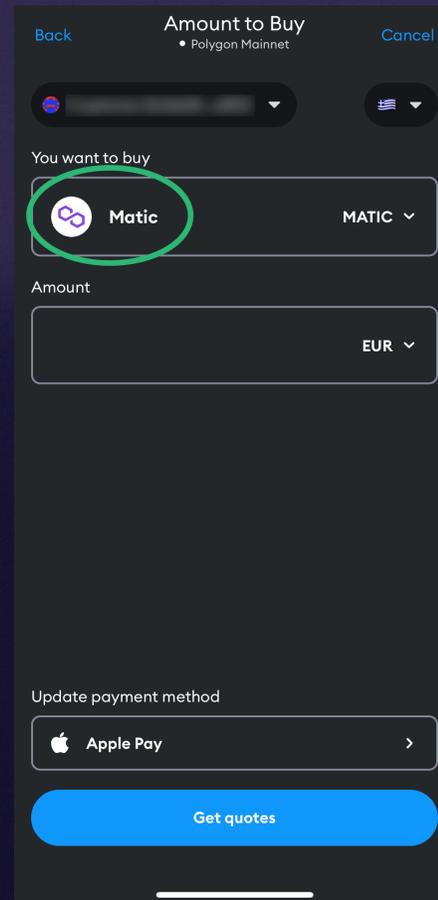


## Buy Tokens

- Select the type of token you want to buy. In this case, select **MATIC** from the drop-down menu.

The minimum amount that MetaMask and MoonPay services are allowing, is **around 20€**.

- After watching the summary and confirming your order, there will be **a brief sign-up process** for the MoonPay service.
- When the transaction is done, **wait for a few minutes** and your MATIC tokens will be visible in your wallet's home-screen.



**THANK YOU**